

Press Release

New Era for DASYSLab: measX Assumes Sales and Full Responsibility

Mönchengladbach, June 22, 2026

Since June 1, 2026, the measurement software DASYSLab has been exclusively offered by measX GmbH & Co. KG. Emerson has fully transferred sales responsibilities to its long-standing sales and development partner. measX will continue to support existing customers seamlessly.

With this transition, measX now takes full ownership of both the commercialization and the strategic development of DASYSLab. The former provider Emerson has discontinued its activities related to the software, which was previously marketed under the NI Digilent brand. All licenses, updates, downloads, and technical support are now provided exclusively by measX and its international distributor network.

Already last year, measX was granted a source code license for DASYSLab, enabling the company to develop and distribute its own versions. With the transfer of exclusive sales rights, full responsibility for the product now lies with the measurement and testing specialist based in Mönchengladbach.

“Emerson entrusting us with sales is a logical step following our many years of close collaboration. We appreciate their confidence and look forward to shaping the future of DASYSLab together with the community,” says Dr. Joachim Hilsmann, Managing Director of measX.

“DASYSLab software is an important part of the ecosystem around the NI platform. Our long-standing partner, measX, has a deep understanding of customer

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requirements and will continue to develop the software in a focused and practical way. We are pleased that DASYS Lab customers will continue to receive excellent support,” said David Horn, Senior NI Diligent Marketing Manager, Test & Measurement, Emerson.

DASYS Lab has been used worldwide in the test and measurement industry for more than 30 years. The graphical, interactive software is known for its ease of use, enabling users to implement data acquisition and automation tasks via drag-and-drop. Originally developed by DATALOG GmbH, DASYS Lab became part of National Instruments (NI) through acquisition and has been part of Emerson since 2023. Previously, measX had already been the leading sales partner for DASYS Lab in Europe.

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About measX GmbH & Co. KG:

measX is a recognized specialist in test bench technology and test data management. For more than 40 years, the company has been developing, manufacturing, and supplying customized test systems for research, development, and production. Leading companies in the automotive industry, mechanical engineering, chemicals, and other sectors rely on measX's technological expertise.

In the field of test bench technology, measX focuses on automated measurement and testing systems, modernization projects, proprietary connection technology, and specialized measurement devices in small series production.

In test data management, measX develops data management applications and analysis systems that help customers fully leverage their test data. Its proprietary analysis software, X-Frame, is highly versatile and open to customer-specific customization.

A key area of expertise is analysis software for vehicle safety. Programs such as X-Crash, X-Zero, X-Veracity, X-Crash ATD, and X-Pedpro support the evaluation of active and passive safety tests as well as the certification of dummies and impactors in accordance with international regulations. X-Crash, used for passive vehicle safety testing, has been the Euro NCAP standard since 2011. The MOSES software is specialized in vehicle dynamics testing.

More than 60 employees work at the company's locations in Mönchengladbach and Aachen, serving customers across Germany, Europe, and beyond.

measX is a long-standing partner of Emerson's Test & Measurement business NI and an active member of organizations such as AMA Association for Sensors and Measurement, ASAM e.V., the Working Group for Measurement Data Processing in Vehicle Safety (MDVFS), and the ISO Committee for Metrology. As a partner of universities and academic institutions, measX acts as a bridge between research and industry.

More information: www.measx.com

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